International Conference on **TOURISM & Hospitality Management** 26-27 April 2025 , Bangkok

IRAJ INTERNATIONAL INSTITUTE OF RESEARCH AND JOURNALS

Information Brochure

ICTHM-2025 | BANGKOK

26th & 27th April 2025 | Hybrid Mode (In-Person + Online)

Organized By:

IRAJ INTERNATIONAL INSTITUTE OF RESEARCH AND JOURNALS

Academic Partner:

SARC — South Asian Research Center

InCollaboration With:

ASIAN SOCIETY FOR ACADEMIC RESEARCH — ASAR

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SUSTAINABLE DEVELOPMENT GOALS

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ICTHM-2025, BANGKOK

International Conference on
TOURISM
& Hospitality Management
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About The Conference:

The International Conference on Tourism & Hospitality Management (ICTHM-2025) in Bangkok, Thailand on 26th & 27th April,2025, aims to bring together global experts, researchers, industry professionals, and academicians to discuss the latest trends, challenges, and innovations in the tourism and hospitality sector.

◆ **Key Objectives:**

✅ **Knowledge Exchange** – Share cutting-edge research and best practices in tourism and hospitality management.

✅ **Sustainability & Innovation** – Explore sustainable tourism models and the role of technology in enhancing the hospitality experience.

✅ **Networking & Collaboration** – Connect with global leaders, researchers, and industry professionals for future partnerships.

✅ **Economic & Policy Impact** – Discuss the impact of tourism policies, post-pandemic recovery strategies, and market trends shaping the industry.

Purpose Of ICTHM-2025

- Provide a platform for professionals to share insights, research findings, and best practices within the industry.
- Identify key challenges and opportunities facing the industry and explore innovative solutions through discussions and workshops.
- Highlight cutting-edge technologies, trends, and developments shaping the future of the field.
- Facilitate networking opportunities to encourage collaboration and partnerships among attendees.
- Support attendees in their career growth by offering resources, insights, and connections to help them succeed.

Important Dates:

Abstract submission Deadline
26th March 2025

Full paper Submission Deadline
3rd April 2025

Registration deadline
7Th April 2025

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CONFERENCE TRACKS:

You are invited to submit your abstract/ Paper to the International Conference on Tourism & Hospitality Management (ICTHM-2025) under the following tracks, but not limited to:

Sustainable Tourism and Responsible Hospitality:

- Ecotourism and nature-based tourism
- Community-based tourism and social impact
- Climate change and environmental sustainability

Digital Transformation and Innovation:

- Artificial intelligence and big data in tourism
- Virtual and augmented reality in travel experiences
- E-tourism and online marketing strategies
- Smart tourism destinations and technologies

Tourism Marketing and Destination Management: :

- Branding and destination image
- Consumer behavior and tourism experiences
- Crisis management and tourism resilience
- Cultural and heritage tourism management

Hospitality Management and Service Excellence :

- Human resources management and talent development
- Service quality and customer satisfaction
- Revenue management and financial performance
- Food and beverage management

Tourism Policy and Planning :

- Tourism development and regional planning
- Tourism governance and regulatory frameworks
- Tourism and economic development
- Tourism education and training.

Event Management and MICE Tourism :

- Sustainable event planning.
- The future of business events.
- Impact of events on local economies.
- Technology in event management.

Tourism and Cultural Heritage :

- Preservation and promotion of cultural heritage.
- Authenticity and commodification of culture.
- Indigenous tourism and cultural exchange.
- Museum and cultural attractions management.

Paper Submission Open Now!!!

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PUBLICATION OPPORTUNITY

Publication Support in Intetnational Journals

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ICAKMRETS-2025

Conference Proceedings

International Conference Proceedings

- Opportunity to Publish your research in the ICTHM-2025 Peer Reviewed International proceedings having ISBN.

Research Guidance with ICTHM

ICTHM provides the Research guidance to the researchers

- Proofreading
- Gramatical error checking
- Paper editing and Formatting

Contact us: info@icthm.com for any Research paper guidance and assistance service required.

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ICTHM-2025 | Keynote Speakers

Bablu Kumar Dhar
Associate Professor Mahidol University
International College,
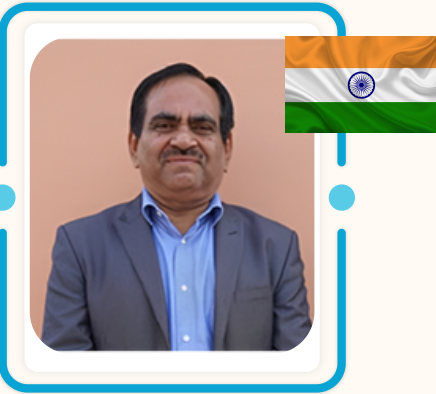Mahidol University, Salaya, 73170, Thailand

Prof. Erdogan Ekiz
Founding Dean of Hospitality
Management and Tourism School,
Central Asian University, Uzbekistan

Prof. Dr. Orhan Uludag
Deputy Dean of Research
Hospitality Management and Tourism
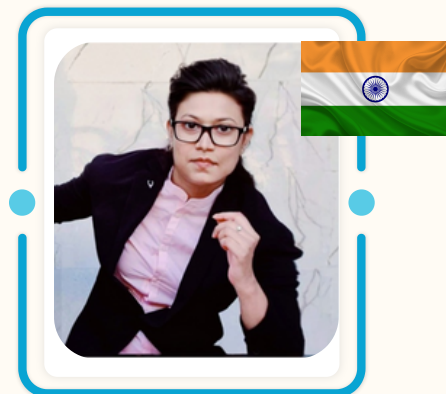School, Central Asian University

Madhusudan Mishra
IAS, Retd .
Registrar, Jagadguru Kripalu University

Dr. Anil Bajpai
Group Director, Prestige Institute of
Management and Research, Bhopal,
India

Suvalagna Chandra
Senior Executive working
at an Australian MNC

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Registration Fees:

Physical Registration Fee		
Category	**Early bird(till 1st Feb 2025)**	**Standard Reg Fees**
Student (UG/PG/Ph.D./Post Doc.)	240 USD	250 USD
Delegates(Academician, Industry)	280 USD	300 USD
Listener/ non-presenter	180 USD	200 USD
Virtual Registration Fee		
Student (UG/PG/Ph.D./Post Doc.)	220 USD	230 USD
Delegates (Academician, Industry)	240 USD	250 USD
Listener/ non-presenter	139 USD	150 USD
Note* For Group / Bulk Participation please contact +91-8280047516		

For Group / Bulk Participation please contact:+91-8280047516 (Call/Whatsapp) for Special Dicsount

Before making the payment for the conference using any of the above methods,
Please contact us @ **+91-8280047487** or email us: **info@icthm.com**
to get your Regd. ID

Available Payment Methods:
There are three payment options available for the ICTHM-2025 You can pay

- Online Payment (Using Credit/Debit Card)
- Bank Transfer (TT)
- PayPal or Stripe

http://iraj.in/PAYMENT/all_payment.php

Send your payment confirmation email with Proof of payment to info@icthm.com before last date of Registration only.

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Contact Details:

International Conference on
Tourism & Hospitality Management (ICTHM-2025)

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Paper Submission, Registrations and Payments Inquiries
Program Manager-IRAJ

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Call or WhatsApp

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Conference Venue:
BANGKOK, THAILAND